

Top Reasons To Join Wright & Associates

	New	Exp
1 Technology		
Company provided Enhanced Listing Tools-listing slide shows & listing distribution to multiple websites	X	X
Virtual Office Tools- 21online.com & Cyber Lounge	X	X
Go Mobile! - Put the MLS on your buyer's cell phone with GPS	X	X
Homequest for Agent Buyers & Sellers	X	X
Lead Generation and Tracking Applications	X	X
Wireless Office	X	X
IT Help Desk	X	X
2 Management		
Personalized Business Planning and Coaching	X	X
Highly skilled and seasoned management team	X	X
Non Competing Managers	X	X
Local family-operated tradition with commitment to service & success	X	X
3 Training		
Sales Skills-	X	X
-CREATE 21-To stay up on current real estate practices	X	X
-ARES-Advanced Real Estate Skills	X	X
-PEP-Productivity Enhancement Process	X	X
Niche Marketing & Specialization	X	X
-Fine Homes & Estates	X	X
-New Home Sales	X	X
-Mature Moves	X	X
-Commercial Brokerage	X	X
Buffini Certified Mentor Trainers since 2005	X	X
Coaching, Business Planning and Accountability	X	X
Mentor system for new associates (and experienced who want more support)	X	X
Continuing education credit courses	X	X
4 Programs		
Lead Generation: Leadrouter, Go Mobile, Homequest	X	X
Web Leads & Listing Distribution to:	X	X
Zillow, Realtor.com, Trulia, Google, MSN, Yahoo, Homes.com, Homefinder, Openhouse.com, Wall St Journal	X	X
Worldwide Referral Program	X	X
Automated Farming Programs	X	X
International Division	X	X
Commercial Division	X	X
DCR Asset Management - leasing/property management company	X	X
5 Company		
CENTURY 21 Family of Services provides our customers with many additional benefits and conveniences	X	X
CENTURY 21 Mortgage	X	X
We are family owned but part of a franchised corporation that is responsible for 35% of all U.S. R.E. Sales	X	X
Health Insurance	X	X
Commissions paid within 24 hours of closing	X	X
401A Retirement Plan	X	X
Strength of the Wright Family Name as a private family owned professional organization	X	X
Reputation and 28 year History – name opens doors	X	X
Strength in local market place	X	X
Competitive and Aggressive Commission Splits	X	X
Fingers on the pulse of the industry through local real estate associations	X	X
Creative team offering marketing support	X	X
Legal Support	X	X
6 Other		
Ability to build a team for you	X	X

Office environment is stimulating- energy, high % of experienced producing associates	X	X
Credibility: Our experience & reputation that stand for integrity and trust	X	X
Management Opportunities	X	X
State-of-the-Art Office and equipment	X	X
Cartus relocation Department for transferring associates-Corporate and Affinity Organizations		X
CENTURY 21 Business Benefits-the power of leverage, major discounts on home service including:	X	X
-Discounted Home Protection Plans, Computer Equipment, phone services, Advertising, etc.	X	X
Awards & Recognition	X	X
Active Agent Advisory Council	X	X